

Working together to advocate for library resources in tough economic times

FREE online resources available 24/7 at www.MeL.org

In a challenged economy, people turn to their libraries for guidance. When they do, you'll find that MeL and Gale can empower your patrons and students with proven educational and business resources that help users gain insight and find direction.



Promote access to timely, accurate business information by adding this eye-catching widget to your library's homepage. Visit access.gale.com/widgets for easy downloading.

Business & Company Resource Center

To help Michiganders during uncertain times, direct your patrons to the Michigan eLibrary. That's where they'll find free access to the 24/7 benefits of Gale's *Business & Company Resource Center*. This dynamically updated database supports variety of short- and long-term needs:

- Jobseekers can research prospective employers and find contact information to selected companies
- Entrepreneurs can identify highly targeted information on associations and industries
- Business students can enhance their research with detailed data from around the world, including timely coverage of mergers, stock performance and more
- Patrons seeking to manage their personal finances can access *Business & Company Resource Center's* Financials Tab to track companies' performance and conduct head-to-head comparisons

More free resources to help your patrons

Health & Wellness Resource Center

This robust database is the "go-to" medical reference in libraries everywhere. Providing easy-to-find answers via an intuitive and customizable interface makes this an ideal resource to lead patrons to the medical information solutions they're looking for, quickly and accurately.

Chilton Library

When it comes to auto repair, do-it-yourselfers and students in the automotive trades have trusted Chilton manuals for years. Now these exceptional resources are available to your library's patrons in a comprehensive, simple-to-use database offered only by Gale.

Look what you can access!

- Academic OneFile*
- Business and Genealogy Master Index*
- Business & Company Resource Center*
- Chilton Library*
- Computer Database*
- Custom Newspapers*
- Educator's Reference Complete*
- Expanded Academic ASAP*
- Gale Virtual Reference Library (eBooks)*
- General Business File ASAP*
- General OneFile*
- General Reference Center Gold*
- Health & Wellness Resource Center*
- Health Reference Center Academic*
- Informe!*
- InfoTrac Junior Edition*
- InfoTrac Student Edition*
- Kids InfoBits*
- LegalTrac*
- What Do I Read Next?*

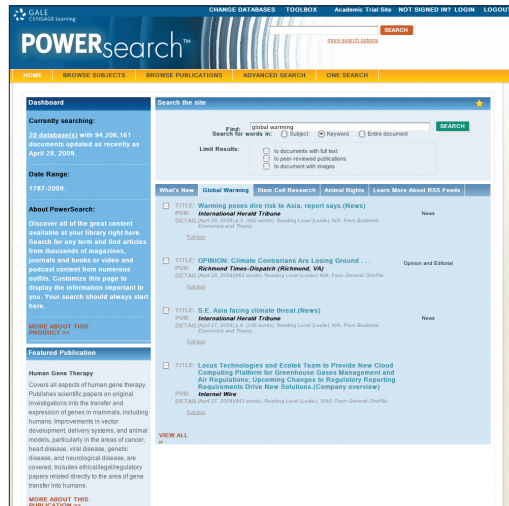
Delivering the best to Michigan ... free!

MeL is provided to Michigan residents by the Library of Michigan with federal LSTA grant support provided by the Institute of Museum and Library Services

Increase online usage and empower the user with *Gale PowerSearch*

In response to user feedback, Gale has updated and enhanced its acclaimed *Gale PowerSearch* platform. More visually appealing and offering individual account profiles, *Gale PowerSearch* delivers a wide range of resources to aid users, including:

- Web 2.0 sharing tools
- Enhanced search results incorporating context-sensitive images, videos and podcasts
- On-demand translations of documents in 11 languages, including Arabic, Polish and Russian
- ReadSpeaker text-to-speech technology and MP3 downloadable audio files



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Foster 21st Century skills with curriculum-aligned resources

Teachers, librarians, media specialists and other professionals across the K-12 spectrum can point students and staff to reliable, accessible online content through MeL. Gale's acclaimed, award-winning resources — including *InfoTrac Student Edition*, *Kids InfoBits*, *What Do I Read Next?* and *Educator's Reference Complete* — are combined with an ever-growing collection of eBooks from the *Gale Virtual Reference Library*.

With vetted content tied to key curricular areas, these resources support educators, engage student and encourage the critical-thinking skills so vital to 21st Century learning.

Visit <http://more.mel.org> for thousands of curriculum-based materials aligned to Michigan state standards.

Discover ReadSpeaker for K-12 products

K-12 databases in your collection are enhanced with innovative ReadSpeaker technology. Users can listen to the text of content from *Kids InfoBits*, *InfoTrac Student Edition* and more, supporting differentiated learning and encouraging struggling or hesitant readers and ESL students. Audio content is read in English and can be downloaded into MP3 format — no special hardware needed!

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